

Preamble

The Japanese Chamber of Commerce and Industry in China has been issuing the “Japanese Business in China White Paper” since 2010 with the aim of facilitating dialogue with the central and local governments of China. The Chamber has now released the sixth edition --- the 2015 White Paper. The 2015 White Paper presents an analysis of issues facing Japanese companies and proposals for addressing them. A total of 8,874 member companies of the Japanese Chamber of Commerce and Industry in China along with chambers of commerce operating in China were examined for the analysis. Consisting of 27 chapters and 53 proposals, the 2015 White Paper is divided into four sections: (1) the current status of the Chinese economy and Japanese companies, (2) common issues and proposals, (3) the current status of and proposals for each industry, and (4) the current status of and proposals for each region.

The 2015 White Paper describes the current status of the Chinese economy from the perspective of Japanese companies and highlights various issues that Japanese companies with a long history of doing business in China have faced in the course of business development in the country.

In March 2015, the National People’s Congress recognized that China’s economic development has entered a “new normal” and emphasized the need to deepen reforms based on that recognition. The main point of our proposals contained in the 2015 White Paper is to secure non-discrimination. This can be achieved by deepening reforms. The 2015 White Paper contains a large amount of detailed information for the Chinese government to use in deepening the reforms.

Looking back at history, foreign companies, especially Japanese companies, have played significant roles in China’s reform and open-door policy. In order to build on our predecessors’ accomplishments and make China’s investment environment even better, the Japanese Chamber of Commerce and Industry in China will continue to actively provide proposals to the central and local governments.

The 2015 White Paper consists of articles contributed by members of the Japanese Chamber of Commerce and Industry in China. The research committee of the Japanese Chamber of Commerce and Industry in China (JETRO BEIJING) played a central role in compiling this White Paper. In addition, the secretariat office of the Japanese Chamber of Commerce and Industry in China as well as JETRO offices in Shanghai, Dalian,

Guangzhou, Qingdao, Wuhan, and Chengdu assumed a role in coordinating with commerce and industry associations in China. We would like to take this opportunity to express our sincere appreciation for everyone's support.

The Japanese Chamber of Commerce and Industry in China sincerely hopes that the 2015 White Paper will facilitate dialogue between Japan and China, strengthen relationships between the two countries, and help the two countries to grow further.

Kazuaki Tanaka

Chairman

The Japanese Chamber of Commerce and Industry in China